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*Welcome to the 6th issue, Volume 3, of **InfiniSynechis**, a monthly publication of Fearless Hearts Foundation*

Foundation News & Updates

All Foundation News and Updates can be found on the foundation website

Conscious Living

*The Fundamental Things
Redefining Success, A Glimpse of Desire*

What is success?

Success is tied to a goal. A goal is a specific segment one imagines will fulfill his desire. A desire is a much bigger, broader, sometimes hidden objective.

Success is time bound, a sort of timeline in which a goal should be accomplished. When accomplished, we call it a success. Then on to the next “goal”, and on and on because we think these goals will lead us closer to that which we desire.

What is it that we “desire” ?

Desire is a strong wanting for something. Basically it is wanting change of the current situation for something “more” than “what is”.

Most often the desire is for a change in the current situation.

Fame and fortune as our conditioned gauges of success

The explosion of social media platforms over a few decades has allowed us to communicate with each other faster, in theory, better. This is not the case, however. Social media has allowed us to get a glimpse of what appears to be going on in other people’s lives. and to get more detached from reality.

Social media personalities have millions and millions of followers. Why? It allows us to live the program of “success”, albeit vicariously in having fortune and fame. In the eyes of millions, the personalities are successful. Fame and fortune are, in society, a measure of success, a symbol of a desire.fulfilled.

History tells us that empires rise and fall. It is inevitable.

Alexander the Great became King at 20 years old, conquered half the world and died of an illness on his way back to Rome, at age 33. This was 2500 years ago.

In his poem Ozymandias, Percy Bysshe Shelley tells of the fate of empires and the mythical King, the great King of Kings, Ozymandias. All that was left of his empire was a pedestal.

Ozymandias

I met a traveler from an antique land,

Who said: “Two vast and trunkless legs of stone

Stand in the desert. Near them, on the sand,

Half sunk, a shattered visage lies, whose frown,

And wrinkled lip, and sneer of cold command,

Tell that its sculptor well those passions read

Which yet survive, stamped on these lifeless things,

The hand that mocked them and the heart that fed;

And on the pedestal these words appear:

“My name is Ozymandias, king of kings:

Look on my works, ye Mighty, and despair!”

Nothing beside remains. Round the decay

Of that colossal wreck, boundless and bare,

The lone and level sands stretch far away.

Ozymandias (1818)Percy Bysshe Shelley

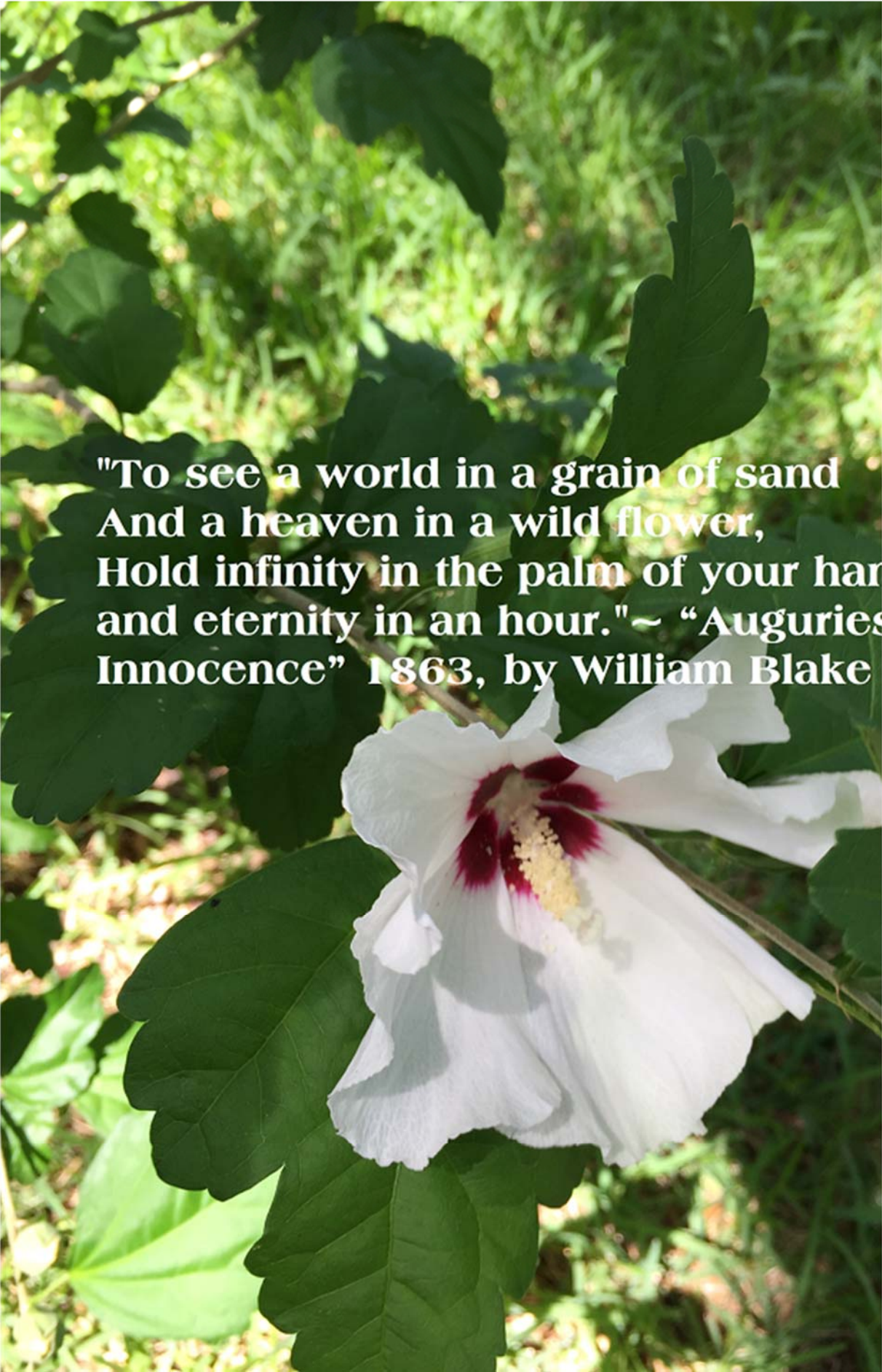
Desire is a dream, a projection into the future for something better than now, however have you ever noticed when walking that the horizon always recedes as you walk? There is no meeting of the sky and the earth and it is the same with desire.

Every time we run after a goal, the goal recedes and is replaced by something else. Such is the nature of desire. As long as we measure something in the eyes of others there can never be satisfaction and this dissatisfaction leads to misery.

It is better to look within and know that life is a play not a game. In play it is playing the game that matters. In a game there is a winner and a loser.

Looking at life as a gift is far better than looking for something else. If we enjoy dancing we don't have to aim to be a prima ballerina. If we enjoy painting, we paint and not aspire to be a master. When we do something that we enjoy, it brings us joy and the joy is internal rather than outward measured.

As life flows, we flow with it. We appreciate the simple things in life because everywhere, there is beauty. All we have to do is look, and in silence utter a prayer not for something more but in gratitude for all there is.

A close-up photograph of a white hibiscus flower in bloom. The flower has five large, overlapping petals that are mostly white with some light pink shading. The center of the flower is a deep, dark red or maroon color, and it is surrounded by numerous yellow stamens. The flower is set against a background of lush green foliage, including large, serrated leaves and smaller, more delicate leaves. The lighting is bright, suggesting a sunny day outdoors.

**"To see a world in a grain of sand
And a heaven in a wild flower,
Hold infinity in the palm of your hand
and eternity in an hour." ~ "Auguries
Innocence" 1863, by William Blake**

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Philanthropy

Notable Philanthropists

Evan Spiegel and Bobby Murphy, co-founders of Snap created the Snap Foundation and pledged to support it.

Business Insights*

Fundamentals of Being in Business

We have created a dot com website dedicated to uplifting the human spirit, as well as educational materials related to business.

<https://fearlessheartsfoundation.com>

Finding balance in an ever changing world.

Time is the one thing that equalizes all of us. No matter our station in life, we each have 24 hours. A portion of it we use to earn livelihood, part of it we use to maintain our well being and another portion to be with our loved ones. Often we

sacrifice maintenance of our well being and spending time with our loved ones in order to work more, accomplish more. This seems to be the prevailing occurrence in many people's lives. You can always ask yourself : "If I want to work a couple of hours more, I will finish this and this..but to what end?"

Business Ideas:

Adjusting to the Current Business Climate

Your client is the best gauge of how to adjust to the current business environment. Both the needs and preferences of your clients change in time.

Commentary

Money is a means of exchange. We get money as a payment for goods and services rendered.

We engage in business in order to get the money to fulfill our basic needs. Sometimes we confuse "needs" with "wants", so much that "wants" become "needs". For business, one must always ask "Will buying another gadget/equipment add value to my business?"

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Fundraising Announcement

*Fearless Hearts Foundation is a public charity and welcomes any donation. To donate click on the weblink below
<https://fearlessheartsfoundation.org/donate>*

Feedback

We welcome your feedback on this newsletter and if there are topics regarding conscious living, business insights or philanthropy that you would like to write about you are welcome to send it to us for review.

You can download the pdf file of this newsletter here

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